



EASTER

SUNRISE SERVICE HOLLYWOOD BOWL



Hollywood Chimes

PROGRAM

Twenty-Sixth Annual

HOLLYWOOD BOWL EASTER SUNRISE SERVICE

Sunday, April 21, 1946

SUNRISE TRUMPET CALL—"Gloria Patri" Meineke

Easter Trumpeters: Inice Millicen, Muriel Briney, Evelyn Canfield,
Sadie Duncan, Grace Gatlin, Betty Hooper, Doreen Jorgensen, Iris Kennelley

CHORAL—"Sunrise on Easter Morn" Bach-W. B. Olds

Los Angeles Civic Chorus, J. Arthur Lewis, Director
Marguerite Bitter, Pianist; Leland McEwan, Organist

INVOCATION The Rev. John H. Engle
Crescent Heights Methodist Church

CHORAL—"The Lord's Prayer" Music Setting by Josephine Forsyth

Los Angeles Civic Chorus, J. Arthur Lewis, Director
Marguerite Bitter, Pianist; Leland McEwan, Organist

LOS ANGELES COUNTY SYMPHONIC BAND—
Kammenoi-Ostrow Rubinstein

Conducted by ILMARI RONKA

SCRIPTURE READING—Luke 24:1-12 Dr. Stewart P. MacLennan
Executive Director Pilgrimage Play Foundation

LOS ANGELES COUNTY SYMPHONIC BAND—
"Romance" Sibelius

Conducted by ILMARI RONKA

OFFERTORY—Anthem "Glorious Dawn" Benjamin Edwards

Dedicated to Hollywood Bowl

Los Angeles Civic Chorus, J. Arthur Lewis, Director
Marguerite Bitter, Sumner Prindle, Pianists;
Leland McEwan, Organist; Los Angeles County Ensemble
and Viola Anderson, Soprano; Lloyd A. Stone, tenor;
Trio: Edith McPherson, Soprano; Jane Gallup, mezzo;; Lorayne Coombs, alto.

LOS ANGELES COUNTY SYMPHONIC BAND—
Andante from Symphony No. 5 in C-minor Beethoven
Conducted by ILMARI RONKA

LEW AYRES—Reading

CHORAL—"Christ the Lord Is Risen Today" Lyra Davidica
Easter Sunrise Chorus

Hugo Kirchhofer, Director; Mrs. Edna Schlatter Jameson, Accompanist

EASTER MESSAGE—"Life Eternal" Dr. James Hamilton Lash
Hollywood First Congregational Church

JOSEPH SULLIVAN—

Vocal Solo "Open the Gates of the Temple" Mrs. Joseph F. Knapp

BENEDICTION The Rev. Edwin P. Rogers
West Hollywood Presbyterian Church

CHORAL—Hallelujah from "The Messiah" Handel

Los Angeles Civic Chorus, J. Arthur Lewis, Director
Marguerite Bitter, Pianist; Leland McEwan, Organist

Broadcast nationwide over Coast to Coast Network of the National Broadcasting
Company through KFI, Los Angeles.

Joseph Sullivan appears through courtesy of Metro-Goldwyn-Mayer.
Lew Ayres appears through the courtesy of International Pictures.

Twenty-Six Easters . . .

Untold thousands of men, women and children throughout the world have been inspired and uplifted by the simple beauty of Hollywood Bowl Easter Sunrise Services for more than a quarter of a century.

In the picturesque setting of Hollywood Bowl, a natural amphitheatre of enchanting appeal, non-denominational sacred programs are given each spring to commemorate the risen Christ.

This is the twenty-sixth consecutive Easter Sunrise Service in Hollywood Bowl. The group of fervent community leaders of the Hollywood Community Sing and others who first gathered here for their sacred and prayerful purpose, set in motion the plans which eventually resulted in the fulfillment of a cherished dream—Symphonies under the Stars.

Two years before the 1921 Easter service in the Bowl, these same enthusiasts had given similar programs elsewhere in Hollywood. The initial event was in 1919 on a nearby hill-top known as Whitley Heights. In 1920 the increased interest forced the worshippers to move on to Olive Hill at Vermont Avenue and Hollywood Boulevard.

First service in the Bowl was in 1921 when the Los Angeles Philharmonic Orchestra appeared. The 1922 service was the immediate forerunner of the famed Bowl concerts.

Preachers who deliver the Easter messages, scripture reading, invocation and benediction are named by rotation by the Hollywood Ministerial Association.

Hundreds of residents in Los Angeles County towns donate 25,000 calla lilies which form the basis of the unusual Easter decorations in and about the shell. Two hundred and

fifty young singers, 10 to 20 years of age devote weeks to rehearsing for their song in the traditional "living cross."

The Hollywood Bowl Easter Sunrise Service in 1943 became a non-profit community corporation so that this important civic undertaking may be perpetuated. Mrs. Burdette Hastings Chapman is president of the corporation. She has devoted many years of loving service to the Easter programs.

General committees working under Otto K. Olesen, general chairman, assume the herculean task of preparing details connected with producing the program.

More than half a million persons have attended the Bowl Easter services and additional tens of thousands have enjoyed them by radio. Today's program is being broadcast nationwide by the National Broadcasting Company and locally by KFI.



OTTO K. OLESEN

Hollywood Community Sing . . .

One of the lovely traditions of Hollywood is the cooperation of its civic and musical interests. This expressed itself in the founding of the Hollywood Community Sing in May, 1917, for the betterment of community life. Our people were in the stress and agony of the first world war.

A small group of civic and musical leaders, with Mrs. Cecil Frankel as chairman, met in the Hollywood Library and organized the Sing to lift its heavy heart in song so that the home front might better carry on its duties.

With Hugo Kirchhofer as musical director, Inez Jacobson as accompanist, and a Board of Directors of interested and competent Hollywood leaders, the torch was lighted for a purpose which has grown into an organization almost as famous as the name, "Hollywood." The "Sing" has never had a break in its continuity. Such splendid men and women as Mrs. J. J. Carter, Mrs. Burdette Chapman, Mrs. Leiland Atherton Irish, Frieda Peycke, T. C. Wade and George Chapman have guided its destiny. Its early principles of "an open door" and "universal understanding through music" are still found workable.

Now in its 29th year, all of the traditions that have made the "Sing" endure are being continued by Mrs. Edwin A. Bradley who has just finished her second consecutive year as president. Harry McKnight, prominent as a leading tenor, has arranged its inspiring programs. Mr. Kirchhofer has served as musical director for choruses, glee clubs, conventions, and community sing organizations in various cities over a period of 30 years, and is still the same dynamic director and enthusiastic leader of the



HUGO KIRCHHOFER

"Sing" as he was on that first night so long ago. Inez Jacobson gives unstintingly of her time and perfect artistry as accompanist. With the help of Hollywood's civic interests, the "Sing" continues the expansion of its beneficent influence.

Tuesday at 7:45 P.M., it welcomes all comers to its meetings without admission fee at the Hollywood Woman's Club House. There, patriotic, national folk songs, anthems, and classical numbers are sung by the assembly of mixed voices. After the first hour, artists from the best in the musical world give generously of their talent so that each meeting is one of self-expression and entertainment.

The Hollywood Community Sing organization has contributed much to the civic betterment of the community. Its assistance in the first Liberty Loan Drive was followed by the Second. The Red Cross is consistently supported. Active memberships are \$1.00, sustaining memberships, \$5.00. Generous donations come from interested patrons. At the Christmas season, aged and sick are aided with donations and carol entertainment. This year, gifts and candy

(Continued on Page 11)

Symphonies Under the Stars - 1946 . . .

Silver Jubilee season of Hollywood Bowl's world celebrated Symphonies under the Stars will open July 9 under the direction of Leopold Stokowski, music director of the Hollywood Bowl Symphony.

In keeping with the jubilee occasion, the Hollywood Bowl Association is planning a music season of exceptional general interest, the foremost festival of summer music in the world.

The 25th Bowl season will offer noteworthy events in symphony concerts, notable soloists of the concert world and an exciting series of popular program geared to the moment.

In announcing the 1946 season of Starlit Symphonies, Dr. Karl Wecker, managing director of the Holly-

wood Bowl Association, points out that the pattern of previous schedules will prevail: Tuesday, Thursday, Saturday and Sunday nights.

Stokowski, world renowned conductor, is returning for his second season and is preparing programs of far-reaching interest with a repertoire of classic, romantic, and contemporary schools of musical expression. He will conduct virtually all of the Tuesday night symphony programs and the entire series of Sunday night "Music for Everybody" group.

Already arrangements are being made for vocal and instrumental artists of international repute for the Thursday night solo series with well-known conductors directing the Hollywood Bowl Symphony in accompaniments.



Hollywood Bowl as it looked July 11, 1922 when the first Symphonies under the Stars program was given — seating capacity then was 15,000 — today it is 20,000.

Saturday night in Hollywood Bowl is a must on the calendar of places to go during the summer. This year the programs will cover a wide range of popular interest starting with a Gershwin Memorial Concert July 13, under the direction of Paul Whiteman, acclaimed the "dean of modern music."

Music history was made in the nation when the Hollywood Bowl Association engaged Stokowski in 1945 for a term of three years as music director for the Hollywood Bowl Symphony. He is one of the top-ranking conductors in the world and has held this place for more than a quarter century.

Through the Philadelphia Symphony Orchestra for nearly 30 years he brought music to millions and is largely responsible for the growth in appreciation of fine music through-

out the land. He came to the United States at the age of 18 from his native London and immediately became an American citizen. He has been an unfailing champion of music by American composers and has been responsible for more first performances of works by Americans than any other conductor.

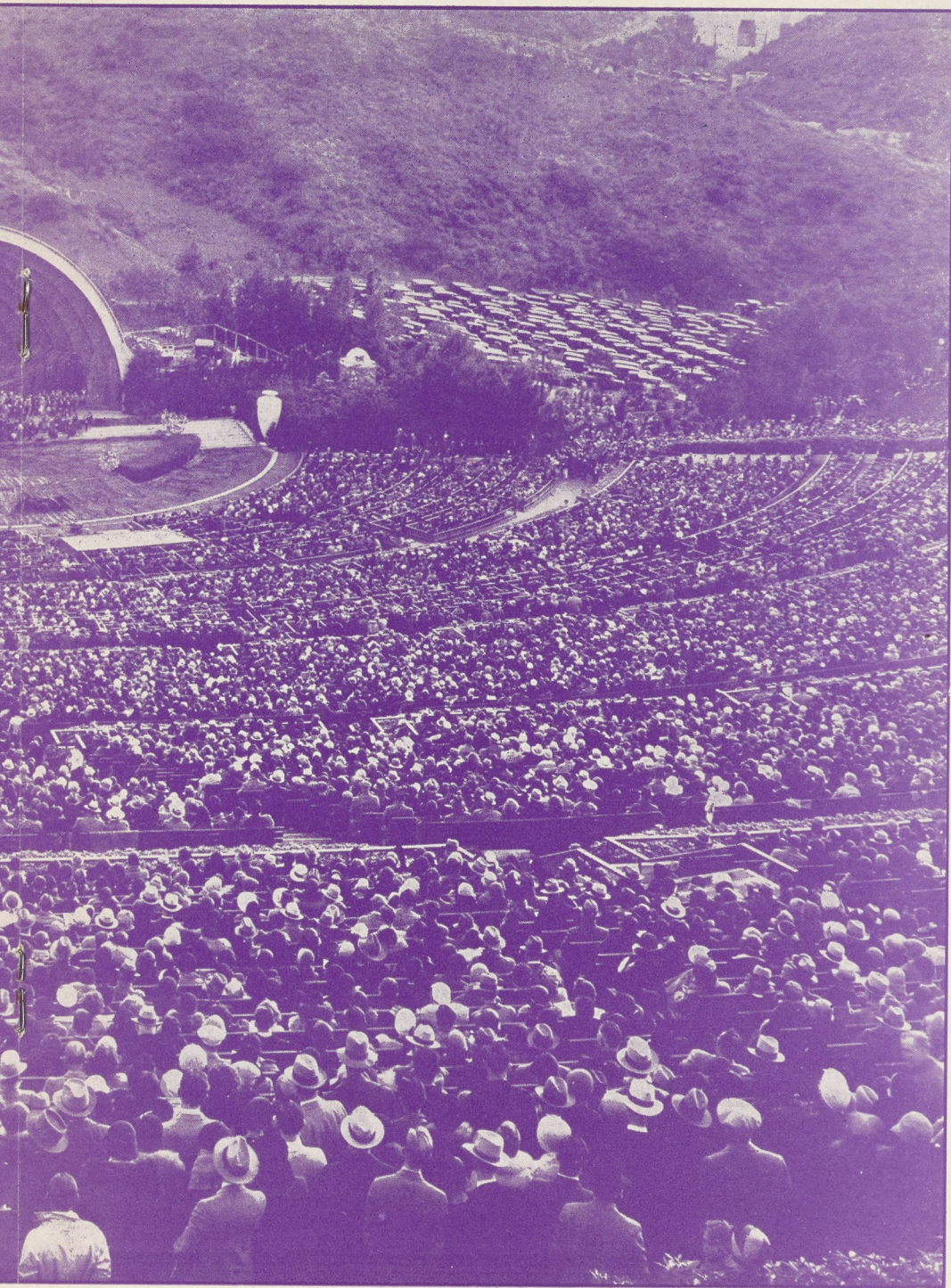
Season box holders are urged to send in their requests for reservations as early as possible. There is a long waiting list of applicants for Bowl boxes.



Leopold Stokowski, world famous conductor, returns to open Hollywood Bowl in Silver Jubilee season July 9 as music director, Hollywood Bowl Symphony.







Hollywood Bowl Progress . . .

Hollywood Bowl has come a long way since the first Easter Sunrise Service in these rugged hills in the spring of 1921. This county-owned hillside center of art comprises 66 acres, and is valued at \$1,000,000.

"Out of a sage covered dell," to quote the pictorial history, "1001 Nights in Hollywood Bowl," the people of Hollywood created a great art center. . . . they "wrought an enchanting, sheltered," amphitheatre that is the cultural heart of the Western World.

Yes, Hollywood Bowl has come a long way in a quarter of a century, but there is much yet to be done if the Bowl is to achieve its rightful place and fulfill the cherished hopes of its sponsors.

Hollywood Bowl is on the threshold of its greatest accomplishments. As it looks toward the second quarter century in its forward march, the Hollywood Bowl Association, through its president, C. E. Toberman, and managing director, Dr. Karl Wecker, announces definite steps in the formation of allied groups.

Hollywood Bowl Theatre Association has completed its organization and working agreements with the parent group, the Bowl Association. Among the plans of the association is the establishment of a school of the theatre on Bowl grounds, including erection of a hillside theatre of at least 800 seating capacity, buildings for the theatre school, including workshops and studio facilities.

Officers and directors of the Theatre Association are: George Bagnall, vice-president and general manager of the United Artists Corporation, president; Arthur Kachel, member of the Hollywood Bowl Association

board of directors, vice-president; Richard McCune, vice-president of Bank of America, treasurer, and Mrs. Maynard Toll, secretary. These and the following form the board of directors: Bette Davis, John Erickson, Katharine Hepburn, Mrs. Pat O'Brien, Otto K. Olesen, Moroni Olsen, Robert O. Reynolds and Dame May Whitty. Douglas Field, assistant manager of the Hollywood Bowl Association, is acting executive secretary.

Eventually, Hollywood Bowl Association hopes to have operating on Bowl grounds, the school of the theatre, school of music and school of ballet. Thus the Bowl will become active 12 months in the year instead of two in the summer.



Arthur Kachel, Program Chairman Easter Sunrise Service, 1946, and vice-president Hollywood Bowl Theatre Association.

PILGRIMAGE PLAY, 1946

In addition to operating the Hollywood Bowl under 99-year lease from Los Angeles County, the Hollywood Bowl Association manages the Pilgrimage Bowl under similar lease arrangement with the county.

First public activity of the newly formed Hollywood Bowl Theatre Association will be production of the 1946 season of the famous Pilgrimage Play, *Life of the Christ*. This will be the 20th season of the play which is due to open early in July.

In the past two years many improvements to the Pilgrimage Bowl property (23 acres) have been made through appropriations approved by

the County Board of Supervisors. A road has been built from the Cahuenga-Highland Freeway to the Bowl foyer. Two proscenium towers which will serve both utilitarian and artistic purposes will be completed before the play opens this summer. Many other improvements and additions have been authorized and now are under way, it is announced by Dr. Stewart P. MacLennan, executive director of the Pilgrimage Bowl Foundation. It is the ardent hope of the association that a fund be created for the continued production of the deeply moving play without fear of deficit.

EASTER SUNRISE SERVICE

Another important part of Hollywood Bowl activities is the Easter Sunrise Service, described more fully elsewhere in this program. It contributes in large measure to the fame of the Bowl. Youth has a definite

part in the success of every Easter service and the wholehearted cooperation of hundreds of men and women working enthusiastically on many committees assures success of each Easter program.

Community Sing

(Continued from Page 5)

went to 300 underprivileged children.

The idea of a Hollywood Bowl as a place for outdoor symphonies and concerts was inspired by Artie Mason Carter, a member of the "Sing."

Mr. Kirchhofer had no small part in this idea that music has greater charm in Nature's setting for on an earlier occasion he assembled some odd pieces of lumber and with the aid of several others carried them up Pepper Tree Lane into what was then known as Cahuenga Canyon and is now known as the Hollywood Bowl. On a crude platform made of an old barn door, he directed the first singing group ever to assemble there.

Then the "Sing" sponsored a sun-

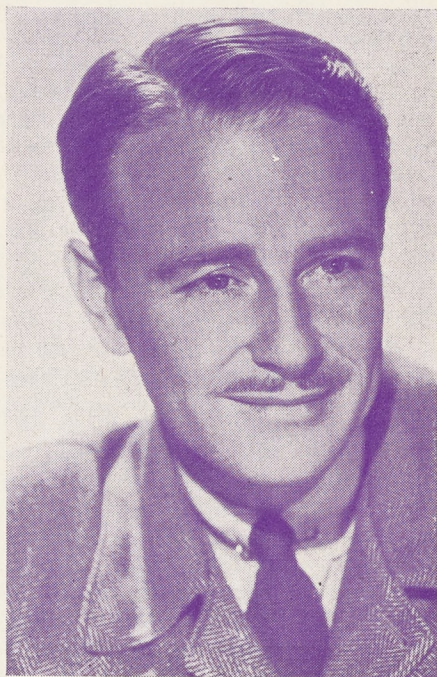
rise Easter Service, first on Whitley Heights, then on Olive Hill. In 1921 Hollywood Bowl had its first Easter event. In 1932, Mr. Kirchhofer originated the idea of having a living cross in the Easter Service picture. With painstaking care, he directed its accomplishment and success.

The Hollywood Sing assisted in the founding of the Newhall Community Sing, patterned after the Hollywood Sing, last January.

The Hollywood Community Sing wishes to thank the young ladies of the Hollywood Y.W.C.A., under the direction of Mrs. Helen Merrill, the Campfire Girls, under the direction of Mrs. Harlan G. Palmer, and The Valada Club for the sale and distribution of The Chimes.

Easter Service Personalities . . .

The four men pictured here are taking prominent parts in today's Easter Sunrise Service program: in first column, upper, J. Arthur Lewis, director Los Angeles Civic Chorus; lower, Lew Ayres; right above, Dr. James Hamilton Lash; below, Joseph Sullivan.





The Last Supper, an impressive scene from the Pilgrimage Play, Life of the Christ. This Sacred drama will open its twentieth season early in July in the Pilgrimage Bowl.

Hollywood Bowl Easter Sunrise Service

(A Community Non-Profit Corporation)

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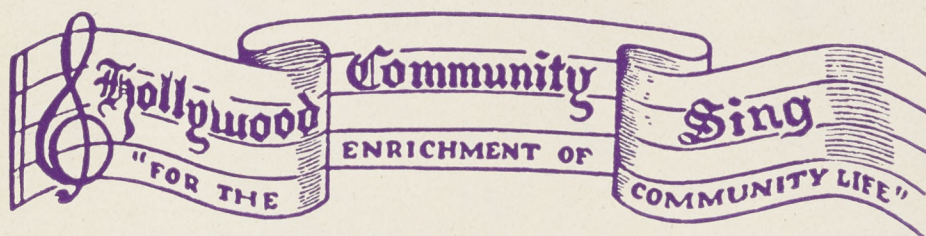
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